



Benefits & Features

Advertisement

- Free listing of your company on NAWP.com with a link to your company website and email. (Presently receiving 95,000 hits per month). If you don't have a website, let NAWP build you a billboard web page on NAWP.com.
- Exposure through publicity and advertising about the association and its members in national publications like Modern Bride and Wedding Pages
- Opportunities for cooperative advertising
- Advertising opportunity in the NAWP Naples/Ft. Myers Bridal Guide
- Listing on the Member Referral Listing by category
- Members producing bridal shows may post show information on www.nawp.com site
- Member exhibit table at General Membership Meeting

Bridal Leads

- Bridal leads promptly sent via e-mail as they register on www.NAWP.com
- Quarterly Florida Lead lists given out at General Membership Meetings

Networking

- Monthly membership meetings to share new industry ideas, and network with other members.
- Monthly Chapter E-Newsletters, Semiannual Printed Chapter Newsletters, & Industry National E-Newsletters
- Opportunities to demonstrate your expertise by participating on a committee.
- Participating opportunities in NAWP Trade Shows & Wedding Expos

Education

- Educational seminars & meetings including our Annual National Conference
- An elaborate database of fellow professionals in the area to build your referral base
- Personal association with other wedding professionals providing a broad spectrum of products and services to your customer

Recognition

- Recognition of the NAWP logo
- Members encouraged to submit articles and upcoming events to the newsletter for increased recognition by chapter and nationally

Discounts

- Available Discounts with a select number of our National Advertisers. (Always mention that you are a NAWP Member.)