



Code of Ethics

Members of The National Association of Wedding Professionals, Inc. are pledged to uphold the highest standards of business and personal ethics and to raise the general standards prevalent with the wedding industry by means of education (both public and private), networking, and mutual responsibility.

Pledge

I will endeavor to enhance the status of the bridal industry by maintaining a dignity of manner in my behavior, the presentation of our company services and in all other forms of public contact.

I will observe the highest standards of honesty in all my transactions by avoiding the use of false titles, confusing or misleading technical terms or descriptions and misleading terms of claims. I will at all times endeavor to provide only those types of bridal services the will enhance the prestige of the industry, to apply my best efforts on behalf of the public and to play my part in raising the general standards of the bridal industry.

I will show a friendly spirit of cooperation with my fellow merchants and assist them whenever possible.

I will at all times avoid the use of unfair competitive practices.

I will assist and provide knowledge to the members of my industry and will encourage them individually and collectively so that the quality of service to the bride and groom may be constantly raised to a higher standard.

In all matters pertaining to the interpretation of this code, I will recognize the authority of the National Association of Wedding Professionals, Inc.